



## Charles Kevin Morrison

August 7, 1959 - October 30, 2019

Charles Kevin Morrison, affectionately known as "Kevin," was born August 7, 1959, in Boston, Massachusetts. He was the second of four children born to Charles and Margaret Hill Morrison. He transitioned from this earthly life on Wednesday, October 30, 2019, surrounded by his family at his residence in Lexington, South Carolina.

At an early age, Kevin was a kindhearted young man with a no-nonsense personality. Always on the go, he attended Saint Mark Congregational Church in Boston, Massachusetts, where he attended Sunday School, joined the Boy Scouts, attended summer camp in Belmont, Massachusetts, and later in his teenage years, he was employed by Metropolitan Commission as a summer stable maintenance worker.

Kevin was educated in the Boston Public School System until the fourth grade, and then was enrolled from fifth to twelfth grades at the elite Buckingham Browne and Nichols private school in Cambridge, Massachusetts. There Kevin excelled in sports and lettered in basketball, hockey, and lacrosse. As a senior, he was editor-in-chief of the school's newspaper, The Vanguard. At BB&N, Kevin excelled in mathematics and was offered an academic scholarship in engineering to Boston University, where he attended two years before transferring to Northeastern University, where he studied Communication and Broadcasting.

In addition to sports, Kevin developed a love for music. It all started when his mother would send to the living room to play her favorite artists Al Green and Low Rawls. As a teenager, Kevin created mix tapes for himself and friends and deejayed parties in his neighborhood and around the city of Boston. This childhood hobby of music turned into one of Kevin's life passions, which expanded throughout college and his professional life.

Kevin gained notoriety as a DJ on his college station WRBB (Northeastern University) where he was affectionately known as "The Chocolate Cowboy." He developed such a great reputation over the years, it propelled him into his first professional on-air personality at WILD in Boston, Massachusetts. He later expanded his professional career to include Promotion/Production Director and Afternoon Drive Air Personality. Now known as "Kevin Holiday," Kevin set his sights higher and on larger urban markets like: WDKX of Rochester, New York, where he was the Assistant Program/Music Director, Evening/Afternoon/Morning Drive Air Personality; WIGO of Atlanta, Georgia, as the Program/Music/Production Director and Morning Drive Air Personality; WWDM of Columbia, South Carolina, as Director and Air Personality; WQMC of Sumter, South Carolina, as Program Director and Air Personality; and WLXC of Columbia, South Carolina, as Program Director, Music Director, and Air Personality.

With over twenty (20) successful years in the radio broadcasting industry, he was well-known in music and entertainment circles. Kevin started his own business, eJams Entertainment Booking Agency for Lexington, South Carolina and Atlanta, Georgia. eJams was responsible for booking national recording artists and comedians to perform and hosting various public and private events around the country. His artist roster included Hip Hop artists: 50 Cent, Busta Rhymes, Common, Fetty Wap, Gucci Mane, Future, Lil Kim; R&B artists: Boyz II Men, Brian McKnight, Charlie Wilson, Keith Sweat, Kelly

Rowland, Keyshia Cole, Maxwell, New Edition, George Clinton; comedians: Katt Williams, Monique, and Tiffany Haddish. Since 2005, Kevin was a Registered American Federation of Musicians Franchised Booking Agent.

Kevin was previously married to Sheryl Johnson, and to this union three children were born: Chaz, Cherrelle, and Cornelius "Corey." In February of 1996, he was united in marriage to Louvenia "Tenia" Wilson Morrison, and his family grew and expanded to include another son, Matthew "Ted." Kevin was a dedicated, focused, hard worker and a great family man.

Kevin was preceded in death by his paternal grandparents: Shrubbery Morrison and Willa C. Ford Morrison; and his maternal grandparents: Taylor Hill and Willadean Pierson Hill.

He leaves to cherish precious memories his loving and devoted wife of over twenty-three (23) years Louvenia Wilson Morrison of Lexington, South Carolina; three sons: Chaz (Jessica) Johnson and Cornelius "Corey" Morrison, both of Atlanta, Georgia, and Matthew "Ted" Morrison of Boston, Massachusetts; a daughter Cherrelle Morrison of Washington, DC; four granddaughters: Chanel Johnson, Cheyenne Johnson, Cayman Morrison, and Charli Williams; loving father Charles Morrison of Randolph, Massachusetts; caring mother Margaret Hill Morrison of Atlanta, Georgia; two sisters: Janice (Albert) Gaines of Boston, Massachusetts, and Lisa Morrison-Byrd (Danny) of Atlanta, Georgia; brother Dana George (Alice) Morrison of Boston, Massachusetts; a kindhearted aunt, Grace Shepard Norah of Boston, Massachusetts; nephew James Morrison; niece Mary Morrison; a host of other relatives and friends. Kevin was loved and will be missed by his family, friends, and communities in Massachusetts, Georgia, and South Carolina.

# Cemetery Details

## Greenlawn Memorial Park

Columbia, SC

# Previous Events

## Public Viewing

NOV 5. 1:00 PM - 8:00 PM (ET)

Palmer Memorial Chapel - Columbia  
1200 Fontaine Place  
Columbia, SC 29223  
(803) 786-6300  
palmermemorialchapel@gmail.com  
<https://www.palmermemorialchapel.com>

## Receive Friends

NOV 6. 1:00 PM - 2:00 PM (ET)

Palmer Memorial Chapel - Columbia  
1200 Fontaine Place  
Columbia, SC 29223  
(803) 786-6300  
palmermemorialchapel@gmail.com  
<https://www.palmermemorialchapel.com>

## Celebration of Life

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NOV 6. 2:00 PM (ET)

Palmer Memorial Chapel - Columbia  
1200 Fontaine Place  
Columbia, SC 29223  
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# Tribute Wall



“ *Charles Kevin Morrison*

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October 04, 2023 at 11:33 AM



“ *"KM IN THE AM" ... as he was known in Rochester, NY doing Morning Drive. Kevin was my dear friend and radio associate at WDKX Radio in Rochester, NY. Kevin was the ultimate Radio Professional and an even greater human being. Always kind to everyone and always positive and uplifting. Kevin was a Blessing to my life as a close friend in and outside of our working relationship at WDKX. I'm very saddened by his loss. God Bless you, my Brother.*



*Todd Anderson.*

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**Todd Anderson** - September 19, 2023 at 12:36 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Charles Kevin Morrison.*



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November 06, 2019 at 01:22 AM



“ *Lavender Reflections Spray was purchased for the family of Charles Kevin Morrison.*



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November 05, 2019 at 10:31 AM



“ *Beautiful in Blue was purchased for the family of Charles Kevin Morrison.*



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November 04, 2019 at 07:52 PM



“ *Like myself, Kevin was born in Boston, worked in Rochester Ny, and later moved to Atlanta where I hired him as my Program Director at WIGO.*

*Kevin was a very talented professional and quickly became a tremendous asset for our business. A great professional but most of all, a very kind and honest friend and colleague. Rest well Charles Kevin Holiday Morrison....*

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**Vernon R. Catron** - November 02, 2019 at 10:55 PM



“ *Full Of Love Bouquet was purchased for the family of Charles Kevin Morrison.*



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November 02, 2019 at 07:50 AM